



PR CAMPAIGN PRICE LIST

For queries, email pr@newleasemusic.com

website: www.newleasemusic.com/services

BLOGS/MAGAZINES FEATURES

Name: **Blast180**
Duration: 2 Weeks
Price: **£180**

This PR option includes:

- 🕒 A press release distributed to hundreds of blogs and magazines worldwide
- 🕒 The press release of your release will be featured on NEW LEASE MUSIC
- 🕒 A coverage report, detailing all the blog/magazines features gained during the campaign.

Name: **Blast230**
Duration: 3 Weeks
Price: **£230**

This PR option includes:

- 🕒 A press release distributed to hundreds of blogs and magazines worldwide
- 🕒 An original article of your release will be featured NEW LEASE MUSIC
- 🕒 A coverage report, detailing all the blog/magazines features gained during the campaign.

Name: **AllIn280**
Duration: 1 month
Price: **£280**

This PR option includes:

- 🕒 A press release distributed to hundreds of blogs and magazines worldwide
- 🕒 A Q&A discussing your release will be featured on NEW LEASE MUSIC
- 🕒 One follow-up emails/phone calls to targeted publications who haven't responded.
- 🕒 Coverage report, detailing all the blog/magazines features gained during the campaign.



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RADIO PLUGGING/PLAYLIST FEATURES

UK Radio Plug: £90

Worldwide Radio Plug (Including UK and US): £140

PLEASE NOTE:

- ⌚ All plans run for a month (can be extended)
- ⌚ Prices stated is per track
- ⌚ All plans include a professionally written press release and a feature on NEW LEASE MUSIC
- ⌚ Type of stations contacted: mainstream, community/regional underground, and colleges/universities
- ⌚ A coverage report, detailing airplays, will be provided at the end of campaign.

ALBUM/EP PROMO NOW AVAILABLE – please email for more info.

PLAYLIST SUBMISSIONS

Name: **Spotify Playlist Placement campaign:**

Duration: 1 month

Price: £50

About this option:

- ⌚ This campaign includes 4-5 playlist reports containing 15 submissions.
- ⌚ Any playlist features gained from the campaign are included in the report (after the submissions section)
- ⌚ This plan can be extended
- ⌚ Price stated is per track
- ⌚ This plan includes a feature on NEW LEASE MUSIC

Last Updated: April 2024



New Lease Music Promotions

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TIK TOK FEATURES

Your single will be sent to influencers across the globe. For this service, you MUST have a TikTok account and a TikTok link to your song. Prices are *Introductory

Tik Tok Reach - Bronze

Duration: 2 Weeks

Price: £75*

- 🕒 Estimated shares: up to 8
- 🕒 Estimated views up to 15,000

Tik Tok Reach - Silver

Duration: 3 Weeks

Price: £120*

- 🕒 Estimated shares: up to 13
- 🕒 Estimated views: up to 50,000

Tik Tok Reach - Gold

Duration: 1 Month

Price: £165*

- 🕒 Estimated shares: up to 19
- 🕒 Estimated views: up to 64,000