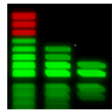


# NEW LEASE MUSIC PROMOTIONS



## PR CAMPAIGN PRICE LIST

For queries, email [pr@newleasemusic.com](mailto:pr@newleasemusic.com)  
website: [www.newleasemusic.com/services](http://www.newleasemusic.com/services)

### **BLOGS/MAGAZINES FEATURES**

Name: **Blast170**  
Duration: 2 Weeks  
Price: **£170**

This PR option includes:

- A press release distributed to hundreds of blogs and magazines worldwide
- The press release of your release will be featured on NEW LEASE MUSIC
- A coverage report, detailing all the blog/magazines features gained during the campaign.

Name: **Blast220**  
Duration: 3 Weeks  
Price: **£220**

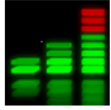
This PR option includes:

- A press release distributed to hundreds of blogs and magazines worldwide
- An original article of your release will be featured NEW LEASE MUSIC
- A coverage report, detailing all the blog/magazines features gained during the campaign.

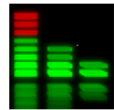
Name: **AllIn270**  
Duration: 1 month  
Price: **£270**

This PR option includes:

- A press release distributed to hundreds of blogs and magazines worldwide
- A Q&A discussing your release will be featured on NEW LEASE MUSIC
- One follow-up emails/phone calls to targeted publications who haven't responded.
- Coverage report, detailing all the blog/magazines features gained during the campaign.



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### **RADIO PLUGGING**

**UK Radio Plug:** £80

**Worldwide Radio Plug** (Including UK and US): £135

#### PLEASE NOTE:

- All plans run for a month (can be extended)
- Prices stated is per track
- All plans include a professionally written press release and a feature on NEW LEASE MUSIC
- Type of stations contacted: mainstream, community/regional underground, and colleges/universities
- A coverage report, detailing airplays, will be provided at the end of campaign.

### **PLAYLIST SUBMISSIONS**

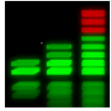
Name: **Spotify Playlist Placement campaign:**

Duration: 1 month

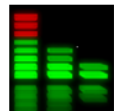
Price: £60

About this option:

- This campaign includes 4-5 playlist reports containing 20-25 submissions.
- Any playlist features gained from the campaign are included in the report (after the submissions section)
- This plan can be extended
- Price stated is per track
- This plan includes a feature on NEW LEASE MUSIC



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### **TIK TOK FEATURES**

Your single will be sent to influencers across the globe. For this service, you MUST have a TikTok account and a TikTok link to your song.

#### **Tik Tok Reach - Bronze**

Duration: 2 Weeks

**Price: £75\***

#### **Tik Tok Reach - Silver**

Duration: 3 Weeks

**Price: £120\***

#### **Tik Tok Reach - Gold**

Duration: 1 Month

**Price: £165\***

\*Introductory prices